

# Writer's Secret to Success

Being clear on your goals is the key to any writer's success. Many writers know this, but they don't know the specific questions they need to be asking themselves to get clarity so they can move forward to their publishing dreams. This worksheet walks you through the steps necessary to plan your writing project and move that much closer to your publishing goal.

**WHAT** do you want to publish? (a book? a short story? an article?)

**WHEN** do you want to be published? Having a firm deadline to work towards can help to move your writing forward.

**WHO** are you writing for? (Yourself? Your grandkids? Your clients?)

**WHAT** is your larger message? (What is the important thing you're going to tell the world with this book?)